

eBook Circulation

Louisville Free Public Library

2/7/2014

Measurement method		Why measure?		What is our goal?	
Monthly sum of downloadable materials checked out by patrons; data collected from vendor reports.		To continually increase eBook circulation		Increase by 4% over average monthly circulation for last 12 months.	
How are we doing?					
Dec2012-Dec2013 12 Month Goal	Dec2012-Dec2013 12 Month Actual		Dec2013 Goal	Dec2013 Actual	
372,000	356,664		31,000	32,409	
Items	Items		Items	Items	
Performance Stoplight Key					
Red Light = Off Goal Yellow Light = Approaching Goal Green Light = Meets Goal No Lights = No Goal/No Data					

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